



Inclusive Responsible Research. Knowledge Mobilisation and University Social Responsibility

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<https://irr-project.eu>

<https://inclusiveresearch.eu>

CONTEXT

Responsible Research and Innovation (RRI) emphasizes the commitment of universities to **University Social Responsibility (USR)**. This means, on the one hand, rethinking the ways in which research results are measured, improving the indicators used, focusing mainly on scientific impact, and providing new ones that facilitate a more complete and complex perspective of the impact of research on socioeconomic changes and environmental needs.

On the other hand, it implies a reflection on the role of the university in promoting socio-educational equity and access to knowledge and information for the most vulnerable groups and those at risk of social exclusion. This is where the proposal of **Inclusive Responsible Research (IRR)** fits in, with **Knowledge Mobilization (KM)** as the main strategy.

The research tradition usually rewards scientific knowledge disseminated within its own circle. These results are quite easy to measure, for example, scientific impact is measured through the number of citations a researcher receives; theoretically, the better the research, the more citations it will receive. Obviously, these types of measures do not consider social impact. And as a consequence, most researchers, whose work is always evaluated with this type of indicator, have not shown any interest in the real impact of their results.

Promoting USR involves new measures that consider the social impact of research. There are several attempts that point to this need, but they remain at the theoretical level. This is where the IRR comes in.

OBJECTIVES

Thus, IRR tries to facilitate the change towards a **more inclusive responsible research through KM**. To do this we will provide evidence of the need for change and tools to change the trend.

The specific objectives of IRR are:

- ✚ To make visible the need for, and promote, inclusion through KM strategies in university research
- ✚ To find profiles of "Inclusive Responsible Research" at the international level
- ✚ Establish guidelines for more Inclusive Responsible Research.

PARTICIPANTS AND METHODOLOGY

5 Higher Education institutions in Spain, Romania, Austria, Serbia and Slovenia will design indicators and conduct interviews to the research groups in their institutions to help establish profiles and define best practices in KM. They will also design an online application using the Design Thinking methodology to guide research groups on the inclusion of KM in their research.

DIRECT EXPECTED RESULTS

Establishment of:

- ✚ a clear image of the functioning of the research groups, highlighting the social impact of their results through a series of new indicators to measure the level of inclusion of university research, and
- ✚ guidelines to improve an inclusive approach in the processes and results of research.

INDIRECT EXPECTED RESULTS

- ✚ To improve the understanding of different research traditions based on gender profiles, type and branch of research and size of research groups.
- ✚ To identify good practices in inclusive research through KM strategies.
- ✚ To promote the development of a new policy in universities in the field of research focusing not only on scientific-technical impact, but also on social impact
- ✚ To support social impact through the methodology used and the mobilisation of all results among stakeholders:
- ✚ To raise awareness of:
 - Participating research groups. It is expected that the research groups become aware of the need to carry out research that is more inclusive and open to society.
 - Institutional research managers. As part of the management of the university, they are directly responsible for the development of Social Responsibility plans.